

Help Me Grow North Texas News

November 2021 Edition

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Reminders:

- Next Quarterly Subcommittee meetings will be held in December
- Next Biannual Meeting for network will be on January 19
- Next newsletter in January
- Follow us on social media (Facebook, Twitter, & Instagram) @HelpMeGrowNTX

Media Campaign

December 5-11, Help Me Grow North Texas will be hosting their first large media campaign as a part of their launch for the "Stories of Help Me Grow North Texas" video. This video captures different perspectives of the impact and need for Help Me Grow North Texas across the region. Interviewees include Tarrant County Commissioner Roy C. Brooks, a local dad who shared his story of working with the Family Navigators, one of the Family Navigators Katherine Philips, Dr. Anu Partap from Cook Children's Health System, Abigail Sharp from United Way Metropolitan Dallas, and both Faith Rivera and Laura Kender from My Health My Resources of Tarrant County.

Every day from December 5 through the 11, a new piece of the stories campaign will be shared via the Help Me Grow North Texas social media channels. At the end of the campaign, the full video will go live for the first time within the community for all to see. Around December 2 or 3, a press release will be shared regarding the campaign and all Help Me Grow North Texas partners will receive a toolkit with information to be able to best engage with media campaign.

Training Platform Launch

Teachable free training platform to launch early January

Through partnership with First3Years, Help Me Grow North Texas is excited to announce the launch of the free online, on-demand professional development training platform, Teachable, during the first week of January. This online site will house quality, relevant trainings for early childhood professionals and families. Upon completion of any of the trainings within the system, attendees will receive certificate hours/continued education units. A new call for proposals will go out in the middle of January and quarterly after that. These quarterly call for proposals will allow for new content to be regularly added into the site while still keeping the highest of quality standards. Accepted proposals will receive a one-year free membership to First3Years for all of the professional development and benefits that their membership offers. If you are interested in potentially submitting a training, start putting your outline and information now. Once the call for proposals goes live, it will be open for two weeks. A flyer for the training platform will be shared with Help Me Grow North Texas partners mid-December. Thank you to the co-chairs and leadership of the Provider Support & Training Subcommittee along with the staff at First3Years for all the work that has been going into making this platform possible.

Training topics included within the first iteration of trainings within the Help Me Grow North Texas Teachable Platform:

- Pediatric Vestibular Disorder
- Perinatal Mood and Anxiety Disorder
- Latino Cultural Traditions and Mental Health
- Developmental Sense of Self
- Early Hearing Loss

If you have any questions about the Teachable Launch, please email info@first3yearstx.org



Welcome New Co-Chairs!

Help Me Grow North Texas is excited to welcome three new co-chairs to the ranks of the subcommittee leadership. Our co-chairs are pivotal to move the work forward within each of the subcommittees to address their action plans and make progress. They bring a variety of expertise and experience. We are grateful for their leadership.

Marketing & Community Outreach

The Marketing & Community Outreach subcommittee would like to welcome its newest co-chair, Kitty Surve. Kitty serves as the Community Alignment Specialist for Family Connects at TexProtects. She joins fellow co-chairs Faith Rivera from My Health My Resources of Tarrant County, Julie Morris from Children at Risk, and LaTasha Splane from United Way Metropolitan Dallas.



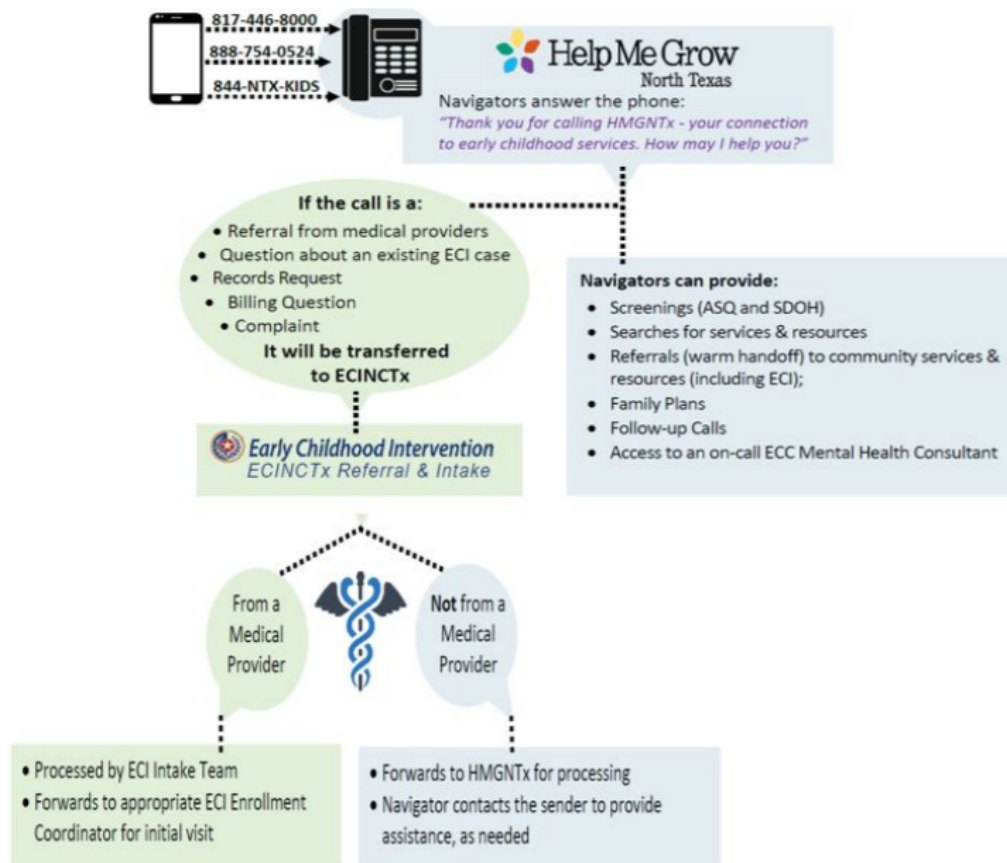
Family Engagement

The Family Engagement subcommittee would like to welcome its newest co-chairs, Iris Contreras and Erin Fogarty. Iris Contreras is the Mental Health and Community Outreach Coordinator for AVANCE North Texas. Erin Fogarty is the North Texas Regional Coordinator for the Texas Council for Developmental Disabilities. Iris and Erin join fellow co-chairs Olga Hickman from Bachman Lake Together and Jennifer Carpenter from Lena Pope Early Learning Center.



Help Me Grow and ECI North Central Texas

Referral/Intake Pilot



Back in May, the state Early Childhood Intervention (ECI) office allowed a pilot for merging intake for the Help Me Grow North Texas and ECI North Central Texas intake lines. Help Me Grow North Texas now serves as the interceptor of non-medical referrals for the 12 counties that ECI North Central Texas serves. This pilot was to see if Help Me Grow North Texas first received the non-medical referrals to do developmental screenings for the families and connect them to resources, would it impact the quality of referrals that eventually come to ECI intake for full evaluation and decrease the wait time for families receiving evaluations and ECI services.

Help Me Grow and ECI North Central Texas

Referral/Intake Pilot

1,733

Intercepted
Referrals from
ECI of North
Central Texas



Of the 1,733 referrals intercepted, HMG completed:

1,429 Families successfully engaged

3,106 Resources provided to families

1,117 Developmental ASQ screenings conducted

866 Families referred to ECI North Central Texas

66% Interaction methods closed with all Needs Met

Over the course of the pilot from May through October, over 1,700 referrals were transferred from ECI North Central Texas to Help Me Grow North Texas. Of those referrals, 82.5% of the families successfully engaged with Help Me Grow North Texas and 64.5% of them completed a developmental screening. Of the initial intercepted referrals, nearly half went onto full evaluation within the ECI program. Those other half were able to be connected to resources other than ECI to meet their needs,

The pilot has had more positive results than negatives. The main negatives have been in adjustment for staff of process and in some instances duplicative referral entries within the system if a referral was made to ECI by a doctor but the family called Help Me Grow to receive support. Many of the families were able to receive support and resources quicker through the pilot process shift. The percentage of successful connections with families also increased. Overall the percentage of families not qualifying for ECI services after full evaluation has decreased because of the increase in referral quality.

The Help Me Grow North Texas leadership team is consistently working with the state ECI office and ECI North Central Texas staff to monitor progress and family outcomes to determine next steps within the pilot.

New Spanish Marketing Material



¡LA MEJOR PERSONA PARA DAR SEGUIMIENTO AL DESARROLLO DE SU NIÑO ES USTED

#1 Puede escanear el código QR o puede visitar la pagina <https://helpmegrownorthtexas.org/developmental-screening/> para hacer una evaluación de desarrollo gratuita para aprender mas acerca de cómo su niño aprende, juega y crece.



#2 Completa dos evaluaciones. El ASQ-3 se enfoca en 5 áreas: comunicación, motricidad gruesa, motricidad fina, resolución de problemas y socio-individual. El ASQ-SE se enfoca en el comportamiento de su niño, manejo de emociones y la interacción con otras personas.



#3 Después de que complete las evaluaciones, un Navegador de Familia le llamará. El Navegador familia responderá a sus preguntas y le ayudará a conectarse con recursos y/o servicios de la comunidad.



ESTE SERVICIO ES GRATUITO Y CONFIDENCIAL

844-NTX-KIDS (844-689-5437)
www.HelpMeGrowNorthTexas.org

Help Me Grow North Texas recently launched a new family focused flyer about developmental screening. This flyer currently is now available in English and Spanish. It shows three easy steps for families to be able to access free developmental screenings for their children and how they will receive their results. This flyer can be ordered along with all other free Help Me Grow North Texas marketing materials at the ordering form [here](#).

Other materials available for order include Help Me Grow North Texas flyers, rack cards, Milestone Moment Booklets, App flyers for the CDC Milestone Tracker App, and "Track Your Child's Development" trifold.